



City of Albany, NY
Office of Cultural Affairs
City Hall
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KATHY M. SHEEHAN
MAYOR

RENEE OVERDYKE
DIRECTOR

January 9, 2017

Dear Tulip Festival Applicant,

The highly anticipated 69th Annual Albany Tulip Festival will return to Washington Park this Mother's Day Weekend, May 13 & 14. This free outdoor public festival has become a City of Albany centerpiece event, drawing around 80,000 attendees of all ages and demographics throughout the weekend. The Tulip Festival features a variety of over 100,000 tulips, as well as first-rate entertainment on multiple stages and high quality food, craft, and art vendors.

We are working to make the 2017 Albany Tulip Festival bigger and better. We are currently accepting applications for a limited number of exhibitors for the Fine Arts Show displaying and selling original mixed media: *watercolor, acrylic, pastel, oil, photography, digital photography, sculpture and etching*. Please see the enclosed application packet for a full list of guidelines. The information sheet explains the application process each vendor must follow. Please use the application sheet provided and be sure to understand the policies and procedures of vendor participation. Applications must be received no later than March 6.

On behalf of the City of Albany Office of Cultural Affairs, we look forward to receiving your application for Tulip Festival 2017. If you have any questions regarding the application process, please contact me at (518) 434-5416 or mkimble@albanyny.gov.

Sincerely,

Monique M. Kimble

Monique Kimble
Logistics Coordinator
City of Albany Office of Cultural Affairs

**2017 City of Albany Tulip Festival
Washington Park
May 13 & 14**

Please be sure to read and understand the following policies and procedures of vendor participation prior to filling out application. Failure to adhere to these or to submit all necessary information required will result in immediate rejection.

GENERAL INFORMATION: The 2017 Albany Tulip Festival will be held **May 13 & 14, 2017** in Washington Park between 11:00am - 6:00pm. All vendors selected must be prepared to vend for the whole duration of the festival. Load in will take place Friday, May 12 and Saturday, May 13.

There is no rain date and there will be no refunds.

SELECTION PROCEDURE AND APPLICATION DEADLINE: Screening of the applications will be conducted by a jury of experts. Careful consideration will be made for City of Albany businesses. However, all vendors will ultimately be determined and selected based on specific application criteria and the overall integrity of the event. Failure to provide all information required will result in immediate rejection.

Application deadline is March 6, 2017. Acceptance notifications will be mailed by March 15, 2017.

STANDARDS:

- All works must be gallery-quality art that is original, designed, and executed by the artist applying.
- No representatives, stand-in or proxy exhibitors, or stores representing artist(s) may apply.
- **No manufactured products, imports, or art and craft supplies may be displayed or sold at this show.**
- Entertainment-based art, i.e. caricatures, on-the-spot photo booths, etc. will not qualify for the Fine Arts Show. Please contact the Office of Cultural Affairs for additional opportunities.
- **No craft items will be accepted in the fine arts show. *Craft items include jewelry, toys, clothing, apparel, pottery, garden ware, floral design, etc.*** There is a separate craft show at the Tulip Festival that you must apply for. Contact Monique Kimble at (518) 434-5416 or mkimble@albanyny.gov for a Craft Show application. Craft Show applications are also available online at www.albanyevents.org.
- **No functional works/art will be accepted in the Fine Arts Show.** This includes works (on or as wearable items, jewelry, furniture, fountains, boxes, lamps, etc.) that have a useful nature. Apply for Craft Show separately.
- Reproductions of original work (such as note cards) will be considered acceptable to display and sell in addition to original artwork, and must be of high quality. Please indicate such reproduced items in your application.

FEES: Two (2) checks or money orders made payable to “The City of Albany”:

one for **\$85.00 (booth fee)** and one for **\$10.00 (jury fee)**

***Please note:** All vendor fees must be included with the submission of your application.

The City will not accept personal checks from any vendor who has had a check returned for insufficient funds. In this case payment must be made via certified check or money order.

BOOTH SPACE: 10' long by 10' deep by 10' high. Tents and displays cannot be staked into the ground.

DIGITAL PHOTOS:

- Each applicant must submit **5 digital photos** of their work on CD or USB drive. A photo of booth setup is recommended. All images must be in JPG format in the highest possible quality/resolution.
- **Digital photos must be representative of the work you plan to show and sell.** Any significant deviations exhibited during the show may be subject to removal or dismissal without refund by City of Albany staff. This includes the sale of any prohibited craft items at the Fine Arts Show.
- The photos will be used in the jury process to ensure the highest quality show possible. The selection committee will view digital images only of the artist's work. The photos will be returned after being juried along with notice of acceptance or rejection.
- Do not include any additional materials; they will not be taken into consideration during the jury process.

ADDITIONAL INFORMATION: If accepted you will receive a complete instructions on load-in procedures, parking instructions and other any necessary information for the weekend.

The City of Albany maintains the right to close any exhibit not in compliance with the above policy.

CHECK MEDIUM. If your work does not fit into the below categories, please contact us before submitting your application.

- Acrylic
- Color Pencil
- Etching
- Pastel
- Pen & Ink Drawings
- Photography
- Oil
- Sculpture
- Watercolor
- Mixed Media (list): _____
- Other: _____

Please give us a brief description of your creative process, techniques, and materials: _____

PHOTOS: Digital photos must be representative of the work you plan to show and sell.

High resolution digital photographs in JPEG format must be submitted on CD or USB drive. Your photos will be returned with notification of acceptance/rejection. No physical slides or prints will be accepted

PHOTO DESCRIPTIONS: List the title of piece, medium, dimensions, year of completion, and price points. Use a separate sheet if necessary.

Image 1. _____
_____ YR \$ _____

Image 2. _____
_____ YR \$ _____

Image 3. _____
_____ YR \$ _____

Image 4. _____
_____ YR \$ _____

Image 5. _____
_____ YR \$ _____

Booth Display Photo (optional) _____

CHECKLIST BEFORE SENDING IN YOUR APPLICATION**

- Filled out application form completely. Incomplete forms and those lacking Sales Tax ID numbers (or Social Security numbers in lieu of a Sales Tax ID) will be immediately dismissed.
- Signed Application AND Policies and Procedures.
- Five (5) digital photos and description including one (1) booth photo (required of all participants) on CD or USB drive. All photos must be in JPG format, at the highest possible resolution.
- Two (2) separate checks made payable to The City of Albany: one for \$85.00 (booth fee) and one for \$10.00 (jury fee).

2017 Albany Tulip Festival Policies and Procedures

1. Only one business or organization may operate in each exhibit space, sharing of booth space with other businesses or organizations is prohibited. Booth/tent space may not be reassigned or sublet. Exhibitors may not distribute, display, or sell products, literature, or other items from any business or organization other than the one specifically contracted with the City of Albany to rent the booth or tent space.
2. The City of Albany reserves the right to change the location, dates, hours, or to terminate entirely the operation of the scheduled event, at any time and without prior notice to the vendor. The City of Albany will make reasonable efforts to provide advance notice to vendors of any changes or cancellations.
3. Items and products:
 - a. An Exhibitor Application must be completed, including a full list of all items or products to be sold, distributed free or sampled; these must be approved by the City of Albany prior to the start of the festival.
4. General Rules for Exhibitors:
 - a. Exhibitors must provide their own water, electric, tables, tents and chairs. Tents CANNOT be staked into the ground.
 - b. Exhibitors must make their own arrangements for transport of their products, equipment, etc. to and from their exhibit spaces; festival personnel are not available to assist, and the festival cannot provide storage space for product, equipment, literature, etc. for exhibitors.
 - c. Exhibitors must take full responsibility for set-up and other display materials; the City of Albany will establish set-up and takedown times.
 - d. Exhibitors must have personnel present and in their booths at all times during the official operating hours of the festival: 11am to 6pm daily.
 - e. Exhibitors may not open or close earlier or later than the official operating hours, without express permission of the City of Albany.
 - f. Exhibitors must keep all displays, merchandise, etc. within the confines of the tent or space itself.
 - g. Exhibitors must keep boxes and cartons out of sight.
 - h. Exhibitors must maintain a neat and clean area, and provide refuse bags to condense and secure all waste produced by the booth.
 - i. Exhibitors may not hawk, peddle, sell, or advertise outside the assigned area.
 - j. Exhibitors may not distribute literature or other items to passers-by while standing outside of the assigned area.
 - k. Exhibitors may not have music or conduct activities that may be disruptive to neighboring exhibitors, passers-by or Tulip Festival personnel. The City of Albany reserves the right to make such determinations.
 - l. Exhibitors must return the areas to their pre-festival condition (if repair and cleaning costs are incurred and the City of Albany determines Exhibitor is responsible, the Exhibitor will be billed for the cost of the repair.) Also the Exhibitor must comply with the September 1, 1992 New York State Source Separation Law when vending in the City of Albany (separate all waste for proper recycling and disposal).
 - m. Exhibitors must comply with the festival's parking regulations.
 - n. With the exception of food trucks or trailers, no vehicles of any type may be driven on the grass or sidewalks or parked on or near exhibitor's assigned location during the 2 days of the festival.
 - o. The City of Albany may, for publicity purposes, use any photographs or information received or obtained.
 - p. Exhibitors must operate their business in a professional manner. At the discretion of the City of Albany, any Exhibitors, or any agents or employees of the Exhibitor, who do not conduct themselves in a professional manner and according to the policies contained herein may be removed from the festival. Festival coordinators reserve the right to remove any objectionable merchandise from any booth. No merchandise shall be displayed or sold with the name "Albany Tulip Festival" or "Pinksterfest" in any form.
 - q. Exhibitors that are using an electric generator or any other motor must soundproof that device to the satisfaction of the City of Albany. (This will be strictly enforced due to continual complaints. The City of Albany suggests anyone using a generator either have a backup on site that runs more quietly or to

have their current one serviced. The City of Albany does have the right to make anyone not conforming to this or any policies or procedures shut down for the remainder of the festival.)

r. Receipts upon sale will be given to purchaser if requested. Refunds will also be given if the purchaser is unsatisfied with quality of workmanship or if defects in material or craftsmanship are found to exist.

s. Exhibitor may only sell his or her own original handcrafted work. Exhibitor may demonstrate their craft if they so choose.

t. Exhibitor must comply with City tobacco free-park legislation [Ordinance 38.52.14]. Effective January 1, 2015, all parks in the City of Albany are curb-to-curb tobacco-free. Smoking of any kind is prohibited. Exhibitors in violation of this policy may be subject to fine and may face revocation of permit or termination of contract for events.

5. Permits/Certificates:

a. Exhibitors are solely responsible for collecting and paying all New York State sales taxes and shall properly display their New York State Sales Tax Certificate.

b. Exhibitors are responsible for obtaining and displaying festival permits as required, and operating within any local, state, or federal guidelines or laws.

6. Exhibitor is solely liable for equipment (installation, operation, and tear down), and any other personal property at the festival. Exhibitor represents he or she has insurance coverage for said items to cover loss due to vandalism, theft, or any other casualty. Security is provided at specific designated times; however, any losses due to fire, theft, damage, or injury are the sole responsibility of the Exhibitor. It is specifically agreed that the City of Albany, the Albany Tulip Festival and festival personnel shall be held harmless for any claim of theft, vandalism, casualty, or loss.

7. The Exhibitor shall defend, indemnify, and save harmless the City of Albany and the Albany Tulip Festival and their employees and agents, from and against all claims, damages, losses and expenses (including, without limitation, reasonable attorney's fees) arising out of, or in consequence of, any negligent or intentional act or omission of the Exhibitor and/or the Exhibitor's employees or agents, to the extent of the responsibility of the Exhibitor and/or the Exhibitor's employees or agents for such claims, damages, losses, and expenses.

8. Exhibitor shall not bring any animal or pet of any kind within the event, except any animal as defined as a service animal under the Americans with Disabilities Act (ADA); this includes vendor booth spaces.

I understand and agree to abide by the above policies and procedures. Upon acceptance of my application, this form will be binding and will represent the terms of the permit agreement:

Authorized Signature _____

Exhibitor Name (please print) _____ Date _____